



— *Celebrating* —
**30 YEARS OF
PURPOSE**
INNOVATION + QUALITY



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ABOUT ORA

LEADERS IN MARINE AQUACULTURE SINCE 1996

Oceans, Reefs & Aquariums (ORA) has a long, dedicated history of providing aquarists with a vibrant selection of 100% aquacultured marine life. Founded in 1996, our mission has always been to fill aquariums entirely with sustainably raised, captive bred species, helping to keep wild fish and corals on the reefs, and conserve our natural marine environments. At our seven-acre facility based in Fort Pierce, Florida, a team of expert biologists and technicians cultivate a wide range of reef species—from the iconic clownfish to diverse Acropora corals. We also culture our own essential microscopic

foods and maintain nutrient-rich macroalgae to support healthy fish larvae and thriving marine ecosystems. Over seven thousand miles away, our second facility can be found—the Marshall Islands Mariculture Farm (MIMF). Here, our local MIMF team produces dazzlingly colored varieties of maricultured giant clam species and multiple types of corals in the crystal-clear waters of the South Pacific. At ORA sustainability drives everything we do. We are proud to offer responsibly raised fish, corals, and invertebrates that allow aquariums to flourish without removing life from the oceans.





FOR

three decades, ORA has been North America's leading aquaculture facility for ornamental marine life, cultivating more than one hundred fifty fish, coral and invertebrate species ideal for home aquariums. Our facility in Florida benefits from pristine saltwater access, a warm tropical climate, and proximity to several major international airports. ORA has always been dedicated to providing vivid, healthy alternatives to wild-caught specimens, eliminating the stressful challenges of capture, transport, and disease. The skilled ORA team uses a variety of innovative techniques to produce sustainably raised, captive bred fish for environmentally conscious aquarists and public aquariums around the world. Raised in closed aquatic systems, our fish are hardy, disease free, and well-acclimated to aquarium life. While fed a premium pelleted diet on our farm, ORA fish in the home aquarium readily accept common prepared foods such as frozen, flake, and pelleted diets ensuring a smooth transition from farm to home aquarium.

We believe that aquacultured marine life offers the most sustainable and responsible alternative to wild caught livestock. This belief guides our daily operations and drives our mission to make fully aquacultured reef aquariums a reality. Through this commitment, we aim to protect the marine aquarium hobby while preserving the natural reef ecosystems for generations to come.



ORA CLOWNFISH



ORA Premium Picasso Pair (*Amphiprion percula*)

Clownfish have been a cornerstone in saltwater aquariums for decades with captive breeding efforts dating back over 50 years. Thanks to their popularity in pop culture, the iconic orange clownfish (*Amphiprion ocellaris*) remains one of the most recognizable and beloved marine species in the aquarium hobby.

Did you know that clownfish thrive in pairs and can live for decades? One of our oldest broodstock clowns—a Maroon collected from the wild in the early 70's—continues to inspire our breeding efforts today. In recent years, dozens of unique “Designer Clownfish” have emerged, adding vibrant diversity to the nearly 30 wild species found in the hobby. Here at ORA, our clownfish are raised in systems containing multiple color and pattern varieties, fed premium pelleted diets several times a day, reaching an optimum seller-size at about six to nine months of age, when they measure 1.25-1.5 inches.

When you choose ORA captive bred clownfish for your store or home aquarium, you are choosing healthier, hardier fish that adapt easily to aquarium life. Our shipping facility streamlines transport and ensures a smooth, seamless transition from farm to aquarium, reducing stress, minimizing disease risk, and offering peace of mind for both retailers and aquarists worldwide.

The Iconic Orange Clownfish *Amphiprion ocellaris*.



 | ORA CLOWNFISH


BLACK OCELLARIS
(AMPHIPRION OCELLARIS)



ORANGE OCELLARIS
(AMPHIPRION OCELLARIS)



BLACK STORM
(AMPHIPRION OCELLARIS)



FROSTBITE
(AMPHIPRION OCELLARIS)



PREMIUM GLADIATOR
(AMPHIPRION OCELLARIS)



MOCHA GLADIATOR
(AMPHIPRION OCELLARIS)



BLOOD ORANGE
(A. BIACULEATUS x OCELLARIS)



HAIL STORM
(AMPHIPRION OCELLARIS)



SNOW STORM
(AMPHIPRION OCELLARIS)



LUXLIGHTNING MAROON
(A. BIACULEATUS x OCELLARIS)



GOLDFLAKE MAROON
(AMPHIPRION BIACULEATUS)



GOLDXLIGHTNING
(AMPHIPRION BIACULEATUS)



NAKED CINNAMON
(AMPHIPRION MELANOPUS)



NAKED OCELLARIS
(AMPHIPRION OCELLARIS)



PREMIUM SNOWFLAKE
(AMPHIPRION OCELLARIS)



PREMIUM BLACK SNOW
(AMPHIPRION OCELLARIS)



BLACK ICE SNOWFLAKE
(AMPHIPRION OCELLARIS)



SPOTCINCTUS
(AMPHIPRION BICINCTUS)



McCULLOCH'S
(AMPHIPRION McCULLOCH)



ONYX PERCULA
(AMPHIPRION PERCULA)



NEBULA PICASSO
(AMPHIPRION PERCULA)



ORA MARINE FISH



Spotted Mandarin (*Synchiropus picturatus*) - Oceans, Reefs & Aquariums - Ft. Pierce, FL

There is nothing like the stunning beauty of a marine aquarium. The bright colors and diverse shapes of saltwater fish create a rich, dynamic display. For many hobbyists, the challenge lies in enjoying this beauty without harming the fragile marine ecosystems around the world. That is where ORA captive-bred fish make a real difference. Few facilities have had as profound an impact on sustainable aquaculture as ORA. Our captive breeding program produces a wide range of marine species, including several non-clownfish varieties, some rarely available as wild-caught specimens in the hobby. These efforts have led to numerous industry firsts and expanded opportunities for responsible aquarium keeping. This collection of ORA captive-bred marine fish offers more than just stunning additions to your aquarium—it represents an opportunity to support sustainability, conservation, and contributes to the health of marine ecosystems worldwide. Whether you

are new to the marine hobby, a seasoned aquarist or a local fish store retailer, choosing ORA is a responsible and rewarding way to experience the wonders of the ocean—while ensuring that future generations can enjoy them too.

Explore the Benefits of
CAPTIVE-BRED.





ORA MARINE FISH



RANDALL'S ASSESSOR
(ASSESSOR RANDALLI)



LEMONPEEL ANGELFISH
(CENTROPYGE FLAVISSIMA)



YELLOW ASSESSOR
(ASSESSOR FLAVISSIMUS)



KAMOHARA BLENNY
(MEACANTHUS KAMOHARAI)



RED MANDARIN
(SYNCHIROPUS SPLENDIDUS)



BLUE MANDARIN
(SYNCHIROPUS SPLENDIDUS)



LEMON DAMSELFISH
(POMACENTRUS MOLUCCENSIS)



WATCHMAN GOBY
(CRYPTOCENTRUS CINCTUS)



WHITESPOTTED FILEFISH
(RUDARIUS ERCODES)



ORCHID DOTYBACK
(PSEUDOCROMIS FRIDMANI)



NEON DOTYBACK
(PSEUDOCROMIS ALDABRAENSIS)



SUNRISE DOTYBACK
(PSEUDOCROMIS FLAVIVERTEX)



PAJAMA CARDINAL
(SPHAERAMIA NEMATOPTERA)



YELLOWLINE GOBY
(ELACATINUS FIGARO)



SHARKNOSE GOBY
(ELACATINUS EVELYNAE)



NEON GOBY
(ELACATINUS OCEANOPS)



STRIPED BLENNY
(MEACANTHUS GRAMMISTES)



AIPTASIA FILEFISH
(ACREICHTHYS TOMENTOSUS)



TIGER GOBY
(TIGRICOBUS MACRODON)



TIGERTAIL SEAHORSE
(HIPPOCAMPUS COMES)



MARINE BETTA
(CALLOPLESIOPS ALTVELIS)



Top Row (Left to Right):

ORA Oregon Tort, Miami Orchid, Pearlberry, Red Goniopora, Kelly Green Psammocora

Bottom Row (Left to Right):

ORA Blue Voodoo, Peach Digitata, Green Galaxea, Purple Stylophora



ORA CORALS



ORA Stuber Stag (*Acropora* sp.) - Oceans, Reefs & Aquariums - Ft. Pierce, FL

ORA is widely recognized as a leader in the aquarium industry, producing some of the finest, most diverse, and healthiest corals available—without impacting wild reefs. With a steadfast commitment to sustainability and coral health, ORA actively cultures more than 120 varieties of soft and stony corals. At any given time our collection includes over fifty species, ensuring a dynamic and ever-evolving selection for retailers and aquarium enthusiasts alike. Each coral is grown under Florida's year-round sunshine with strong water flow, resulting in natural growth forms and exceptional sizes rarely seen in the industry. Our coral production centers on the *Acropora*, *Montipora*, *Stylophora*, *Seriatopora*, and *Pocillopora* genera—renowned for their vivid colors, adaptability, and resilience in reef aquariums. More than 90% of our starter corals originate from established captive populations worldwide, reducing reliance on wild collection. Every

ORA coral undergoes a six-month quarantine and conditioning process, to ensure only healthy, parasite-free specimens enter our greenhouse. This dedication to quality and biosecurity has earned ORA a reputation for providing some of the most safe, resilient, and easily acclimated corals in the industry—ready to thrive in aquariums without the need for extensive quarantines or coral dips.



The first ORA Red Planet frag to undergo quarantine before going into active production in the ORA Coral Greenhouse in 2006.



 ORA CORALS


SCORCHIN' TORCH
(ACROPORA SP.)



PEARLBERRY ACRO
(ACROPORA SP.)



HAWKINS ECHINATA
(ACROPORA SP.)



STELLAR STYLO
(STYLOPHORA SP.)



FROGSPAWN
(EUPHYLLIA SP.)



PONAPE BIRDSNEST
(SERIATOPORA SP.)



POM POM XENIA
(XENIA SP.)



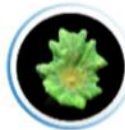
LAURA'S PURPLE POLYP
(ACROPORA SP.)



ORANGE SETOSA
(MONTIPORA SP.)



MIND TRICK MONTI
(MONTIPORA SP.)



SPACE INVADER
(PECTINIA SP.)



VARGAS CESPITULARIA
(CESPITULARIA SP.)



MINT PAVONA
(PAVONA SP.)



TRI-COLOR VALIDA
(ACROPORA SP.)



JUICY GRAPE ACRO
(ACROPORA SP.)



RED PLANET
(ACROPORA SP.)



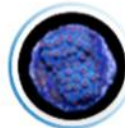
GREEN PLANET
(ACROPORA SP.)



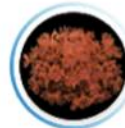
GRUBE'S GORGONIAN
(PINNIGORGIA SP.)



NEON GREEN SINULARIA
(SINULARIA SP.)



METEOR SHOWER
(CYPHASTREA SP.)



RED GONIOPORA
(GONIOPORA SP.)

ORA INVERTS

Our Tuxedo Urchins, with their elegant blue bands and colorful spines, are a notable example of ORA's commitment to producing unique and beneficial invertebrates for marine aquariums. Available in both red and blue varieties, these nocturnal creatures help keep aquariums clean by consuming nuisance algae, particularly in hard-to-reach areas.

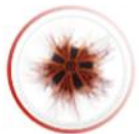
As part of our broader efforts to support sustainability, we offer a range of captive bred invertebrates that contribute to both the beauty and balance of reef aquariums, from algae-eating urchins and detritivore snails to Aiptasia-eating shrimp.

 | ORA INVERTS


SEXY SHRIMP
(*THOR AMBONENSIS*)



MONACO PEPPERMINT
(*LYSMATA SP.*)



RED TUXEDO URCHIN
(*MESPIA CF GLOBULUS*)



PEPPERMINT SHRIMP
(*LYSMATA SP.*)



BLUE TUXEDO URCHIN
(*MESPIA CF GLOBULUS*)



CERITH SNAIL
(*CERITHIUM SP.*)



FIRE SHRIMP
(*LYSMATA SP.*)



VARIEGATED URCHIN
(*LYTECHINUS VARIEGATUS*)



TROCHUS SNAIL
(*ROCHIA NILOTICA*)

 | ORA ALGAE


RED GRACILARIA
(*GRACILARIA SP.*)



BROWN GRACILARIA
(*GRACILARIA SP.*)



DRAGONS BREATH
(*HALYMENIA SP.*)



CHAETOMORPHA
(*CHAETOMORPHA SP.*)



ULVA
(*ULVA LACTUCA*)



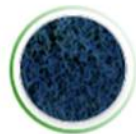
RED MANGROVE
(*RHIZOPHORA MANGLE*)



GREEN GRACILARIA
(*GRACILARIA SP.*)



POM POM GRACILARIA
(*GRACILARIA SP.*)



BLUE HYPNEA
(*HYPNEA BANNOSA*)

ORA ALGAE



ORA Sprouted Red Mangrove group shot - Oceans, Reefs & Aquariums - Ft. Pierce, FL

Several species of marine macroalgae are cultured at the ORA facility for both ornamental display and nutrient export in aquariums. Herbivorous fish, such as tangs and rabbitfish readily consume fresh algae like *Ulva* and *Gracilaria*, which provide natural vitamins and minerals that help prevent Head and Lateral Line Erosion (HLE) a common long-term issue that can affect captive tangs. Our *Chaetomorpha* is widely used in refugiums and sumps as a highly effective nutrient export solution. It rapidly absorbs nitrates and phosphates, produces oxygen, and helps reduce nuisance algae in the display. In addition, it provides a natural habitat for copepods and other microfauna, supporting a healthy food web that benefits fish and invertebrates in the main display. Beyond their functional benefits, these algae species also serve as attractive ornamental elements in reef tanks, enhancing the natural beauty and biodiversity of the aquarium environment.



ORA *Chaetomorpha* (*Chaetomorpha* sp.)



ORA Red *Gracilaria* (*Gracilaria* sp.)



ORA Sea Lettuce (*Ulva* sp.)





Travel 7,200 miles from our Florida facility into the heart of the Pacific, and you'll find Majuro Atoll—home to ORA's sister operation: the Marshall Islands Mariculture Farm (MIMF). Geographically, Majuro is one of the most remote locations in the world for farming ornamental clams and corals. Despite its isolation, over 23,000 residents call this 3.7 square-mile island home—a narrow stretch of land where, in many areas, the width is no greater than a two-lane road and the highest point rises only ten feet above sea level. Majuro's turquoise lagoon is surrounded by a ribbon of white sand and tropical vegetation, providing an ideal environment for mariculture. The MIMF facility dates to the mid-1990's, when it began raising Giant Clams (*Tridacna* sp.). MIMF officially joined the ORA family in 2003, strengthening our global commitment to sustainable marine cultivation. In partnership with the local community, MIMF produces a variety of giant *Tridacna* clams—the radiant “jewels of the sea.” Each species displays its own remarkable patterns and colors, from golden hues to deep sapphire blues. Our highly prized clams are known for their brilliant, fleshy mantles and are especially striking when viewed from above.



MIMF DERASA

The MIMF Derasa clam is admired for its graceful form and shimmering mantle, marked with bold iridescent streaks of gold, copper, and outlined in blue. Native to sandy lagoon floors, they are among the largest *Tridacna* species raised by ORA, growing into commanding centerpiece specimens that visually anchor the reef aquarium. Resilient and adaptable, these clams are well-suited for aquarists of all levels.



Divers inspecting juvenile clams at our Marshall Islands Mariculture Farm.

The Marshall Islands are home to some of the oceans most vibrant and captivating marine wonders: the Giant Clam. Known for their striking color variations and incredible patterns, these clams come in every imaginable shade of blue, green, and gold. From bold stripes to intricate spots, each clam is like a unique piece of living art. Between *Tridacna maxima* and *Tridacna derasa*, our farm can provide a clam of just about every color, pattern, and size, offering a sustainable option for every level of hobbyist. The most desired of our clam species is *Tridacna maxima*, and as their colors develop, we gra-

de our specimens based on the intensity of their mantle coloration: Gold, Ultra Gold, First Grade and the quintessential Ultra Grade. Using an extensive set up of raceways and land-based troughs, our farmers carefully nurture a nursery of clam seedlings all from our mature spawning broodstock specimens. These tiny juvenile clams cluster together like grains of sand and must be painstakingly cleaned often, protecting them from sediment and invasive algae while they grow, an intensive process that can take upwards of three years before shipping to our Florida facility.

Some of the most
SPECTACULAR
 color variations of
Tridacna species come from
THE MARSHALL ISLANDS



*A dazzling array of vivid *T. maxima* colors and patterns waiting to ship out to our retail partners nationwide.*

MIMF MAXIMA

Few marine species embody the magic of the reef as vividly as the MIMF Maxima clam. Sought after for its colorful mantle and intricate patterns, this species is often regarded as the crown jewel of reef aquariums. Each clam is entirely unique, displaying colors that range from deep sapphire blues to radiant golds and emerald greens. Because of this individuality, Maxima clams are carefully graded for sale in the aquarium industry. ORA offers a range of maxima grades, including Ultra Color, Premium First, First Grade, Ultra Gold, Gold and the rare Ultra Black & White.

 MIMF CLAMS

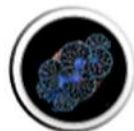

FIRST GRADE
(TRIDACNA MAXIMA)



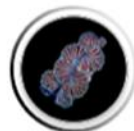
ULTRA COLOR
(TRIDACNA MAXIMA)



PREMIUM FIRST
(TRIDACNA MAXIMA)



ULTRA BLACK & COLOR
(TRIDACNA MAXIMA)



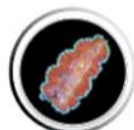
ULTRA BLACK & WHITE
(TRIDACNA MAXIMA)



GOLD
(TRIDACNA MAXIMA)



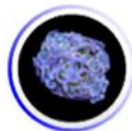
ULTRA GOLD
(TRIDACNA MAXIMA)



PINSTRIPE DERASA
(TRIDACNA DERASA)



MOTTLED DERASA
(TRIDACNA DERASA)

 MIMF CORALS


HAMMER
(EUPHYLLIA SP.)



TORCH CORAL
(EUPHYLLIA SP.)



PINK BLUSH ACRO
(ACROPORA SP.)



BLUE BOTTLEBRUSH
(ACROPORA SP.)



PINK & GREEN ACRO
(ACROPORA SP.)



ANT INSIGNIS ACRO
(ACROPORA SP.)



YELLOW LANTANA
(MONTIPORA SP.)



YELLOW PORITES
(PORITES SP.)



LONG POLYP LEATHER
(SARCOPHYTON SP.)



GREEN FINGER LEATHER
(SINULARIA SP.)



CREAM BUBBLE
(PLEROGYRA SP.)



BRAIN CORAL
(LOBOPHYLLIA SP.)



OCEANS, REEFS & AQUARIUMS ***BEHIND-THE-SCENES***

Raising marine livestock on land requires expertise, purpose, and a coordinated effort across multiple departments to produce the highest quality aquacultured species for the aquarium industry. At ORA, this process begins in our Broodstock Department, where staff care for

hundreds of pairs of adult fish, meeting their dietary and environmental needs to trigger successful spawning. Some of our broodstock have been nurtured by our staff for over 20 years—unique specimens with distinctive stripes, patterns, and colors that often infl-

uence our renowned Designer Clownfish lines. Once eggs are produced, our Larval Department carefully nurtures these spawns and newly hatched fry by providing precise feedings of live microscopic foods produced in-house, until the juveniles are ready for the next stage in production. The Growout Department then raises these young fish to optimal size, ensuring they receive frequent, nutrient-rich diets and pristine water conditions.

When ready, they are transferred to the Packout Team for careful preparation and shipment to retail partners. Every detail is managed — from monitoring weather conditions to using specialized packing materials— all to ensure a safe and stress-free journey to your destination. Our ORA Coral Greenhouse applies the same dedication to quality, maintaining over 20,000 gallons of saltwater with corals growing across nearly



A tray of ORA Mint Pavona just before fragging.

every surface. Here, we maintain thriving broodstock pieces and cultivate hundreds of coral species with the same attention and care that define the ORA standard. Under the year-round Florida sunshine, ORA produces thousands of coral frags, with each coral encouraged to fully encrust onto our proprietary frag plug—perfectly designed to fit into egg crate racks and withstand the intense water currents we flush through our propagation systems.

Many of the corals found in our facility have taken several years and multiple generations to reach commercial scale production and are decades removed from their wild origins. Bridging the efforts of our specialized departments is our dedicated Sales Team, connecting ORA's captive-bred livestock with aquarists around the globe. Partnering with airlines, international government agencies, and global distributors, we proudly ship our livestock to all fifty states and over thirty countries.



FIN FACT: Our Broodstock building houses over 50 species and over 1,000 pairs of fish



FIN FACT: Growout division focuses on growing the juvenile fish to a suitable size for aquariums



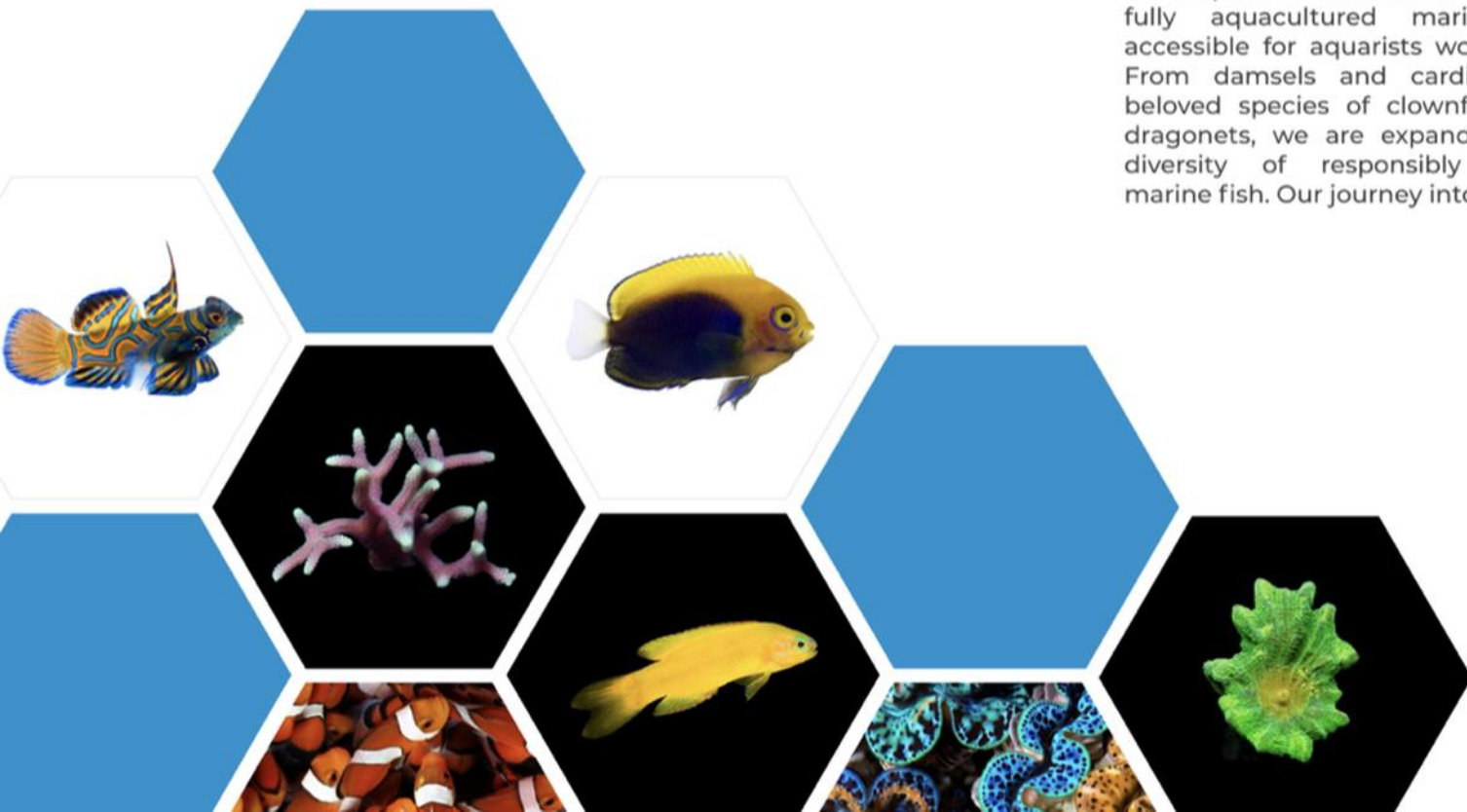
FIN FACT: Our Packing Team can ship over 200 boxes in a single day, to multiple countries

The Future of Marine **ORNAMENTAL** Aquaculture & Mariculture Begins with **ORA**

YOU, the local fish store and aquarist, play a vital role in the future of marine ornamental aquaculture. Every time you choose captive-bred fish and coral over wild-caught, you help ORA advance its commitment to sustainability and ocean conservation. With over 100 different fish species successfully raised through aquaculture, ORA continues to lead the way in breeding and rearing techniques. Our mission is to make fully aquacultured marine life accessible for aquarists worldwide. From damsels and cardinals to beloved species of clownfish and dragonets, we are expanding the diversity of responsibly raised marine fish. Our journey into aqua-



culture is just getting started with our efforts also extending into corals, clams and invertebrates. We are developing stunning new varieties of corals and expanding access to beautiful aquacultured clams. Soon, you will be able to create a fully aquacultured reef ecosystem entirely from ORA aquacultured livestock complete with snails, urchins and ornamental shrimp! A 100% aquacultured reef tank is no longer a dream, it is the future of our hobby. By supporting ORA, you are helping protect wild populations, strengthen local economies, and ensure a sustainable future for marine ornamental aquaculture.



CONTACT US

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ORA DEALER APP



ORA DEALER LOGIN

